

Accelerated Digital Transformation of Manufacturing in a Post-Pandemic World

(a virtual workshop)

JULY
28
2020 TIME:
1:30-4:15 PM EDT

INTRODUCTION:

The Covid-19 pandemic has caused a perfect storm of disruption to supply first, then to demand, and finally to working practices around the world of manufacturing. The ensuing global crisis has challenged many ideas around manufacturing geography. Importantly it is shifting the debate from globalization to digitalization. It has also created a unique opportunity to get rapid traction on digitalization of production processes. This webinar looks at the proving grounds where the most agile businesses can address restrictions on travel shutdowns of physical supply lines and factory operations.

Many of these firms have already established flexible digital and robotic process automation platforms and should be able to build on these extant achievements. The unfolding crisis is also fostering new IT industry leaders rethinking the nature of production work. More productive ways of conducting the same jobs are coming to light with a ripple effect on manufacturing digital roadmaps.

This virtual workshop, divided in two panels, is designed to offer attendees the unique perspectives of manufacturing leaders and practitioners in select industry sectors at a key inflexion point in the global crisis. Key questions addressed: Best sourcing strategies, essential digital building blocks, workforce skill gaps and adaptation, industry sector winners and losers, best platforms to power digitalization, potential for reshoring and emerging patterns of global competition.

Virtual Workshop titled - "Accelerated Digital Transformation of Manufacturing in a Post-Pandemic World" to be held on Tuesday, July 28, 2020, 1:30-4:15 p.m., EDT. Expected participants will be senior business professionals from industry, CIOs, IT practitioners and researchers. Local and national organizations as well as media representatives will be invited.

SESSIONS

First Panel: 1:30 pm – 2:50 pm EDT

BUILDING BLOCKS OF DIGITALIZATION OF MANUFACTURING: TRENDS AND PROCESSES

Second Panel: 2:50 pm – 4:15 pm EDT

GLOBAL INDUSTRY PERSPECTIVES: ACCELERATED DIGITAL TRANSFORMATION OF MANUFACTURING IN A POST-PANDEMIC WORLD

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Confirmed/Invited* Speakers (as of 07/08/20)

- Mr. Stuart C. Countess, *Chief Operating Officer (COO)/Sr. Vice President*, Kia Motors Manufacturing Georgia
- Mr. Yasuo Yazaki*, *President*, American Yazaki Corporation
- Mr. Devinder Ahuja, *Sr. Vice-President and CFO*, Novelis, Inc.
- Mr. Vincent Noirbent, *Vice President*, Corporate & Product Planning, Peugeot PSA NA
- Dr. John R. McIntyre, *Prof. of Management and International Affairs*, Scheller College of Business & Sam Nunn School of Intl.Affairs, Georgia Tech & *Executive Director*, Georgia Tech Center for Intl. Business Education & Research (GT CIBER)
- Dr. Chris Luetzgen, *Professor of the Practice*, Professional Masters in Manufacturing Leadership & *Associate Director*, Renewable Bioproducts Institute, Director, GT Pulp & Paper Foundation, Georgia Tech
- Mr. Chad Corbin*, *DGDP/PS/ME/SEA Digital Champion*, Michelin North America
- Mr. Andrew Dugenske, *Principal Engineer, Director*, Factory Information Systems Center, Callaway Manufacturing Research Center, Georgia Tech
- Mr. Alain Louchez, *Managing Director*, Georgia Tech Center for the Development and Application of Internet of Things Technologies (CDAIT)
- Mr. Ani Agnihotri, *Co-Founder and CEO*, Marshall Automation America, Inc. & *Co-Founder*, UIBS

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